



From the **PRESIDENT**

March 22, 2024

Dear TCU Students, Faculty and Staff,

Our strategic planning process is underway. Since [the announcement that we would begin writing a new strategic plan together](#), we have facilitated thoughtful and robust conversations about our University's strengths, gaps, opportunities and aspirations. In addition to small group meetings and roundtables, we are collecting valuable feedback through the [Share Your Idea form](#) on our website. Our outreach efforts are intended to cast a wide net to capture suggestions, for we know that an inclusive strategic planning process includes all stakeholders and multiple opportunities to engage.

Today, I am pleased to announce that the TCU Strategic Planning Survey is now open. You are encouraged to take time to complete the survey and share your feedback; your participation is valued. The survey should take approximately 5–10 minutes to complete and will remain open through Friday, April 12, 2024.

TAKE THE SURVEY

Throughout this first phase of feedback collection, we will continue to seek input and ideas. For upcoming Town Hall dates, related communications and other information, please visit the [strategic plan website](#).

Thank you for participating in and supporting the strategic planning process. It is indeed an exciting time to be a part of TCU as we envision our future together. Please know that I will continue to update the campus in the coming weeks on our progress.

Go Frogs!

Daniel W. Pullin
President

