



From the  
**PRESIDENT**

August 27, 2024

Dear Horned Frogs,

The fall semester is underway! The first week of classes at Texas Christian University was a successful start; I continue to be grateful for and impressed by our students, faculty and staff, and how the Horned Frog community lives our [values daily](#).

Thank you to the many students, faculty and staff who participated in the Strategic Plan Town Halls last week. Your active involvement, whether through submitting comments and ideas or attending the sessions, illustrates our vibrant campus community's dedication to our future and commitment to make this great place even greater. Your contributions are shaping our future, and I am excited about where our collective aspirations will take TCU.

We have a lot of work to accomplish before we present the strategic plan to the Board of Trustees for approval in November. Working groups will continue to meet over the next several weeks to further explore and define potential goals and initiatives under each of the four pillars: 1) student-centered growth; 2) research, scholarship and creative activities; 3) athletics; and 4) community engagement.

Please save the date for the next round of Town Hall meetings, during which we will provide updates on the progress of the strategic plan.

- **[Student Town Hall, Monday, Oct. 21, 4-5 p.m., BLUU Auditorium](#)**
- **[Faculty/Staff Town Hall, Tuesday, Oct. 22, 9-10 a.m., BLUU Auditorium](#)**

The flurry of construction across campus is a visible signal of our aspirations for the future: TCU is a university on the move! The [Campus Master Plan executive summary](#) is now available online. The Campus Master Plan is a living, conceptual document developed from insights and feedback from our community and represents our collective vision for the future.

Approved by the Board of Trustees at the Spring 2024 meeting, the plan helps guide our strategic planning efforts as we envision the future of TCU and our surrounding community.

Thank you once again for an incredible first week of classes at Texas Christian University and for your dedication to our mission.

Go Frogs!

Daniel W. Pullin  
President

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